



Business Builders Program Application

All information will be held confidential by MicroCredit-NH and the selection committee.

Name: _____ Business name: _____

Mailing Address: _____

Phone: _____ Email: _____

Business Start Date: _____

Briefly describe your business:

Current scale of business:

Clients/customers _____ Gross Sales in 2008 \$ _____ Owners Draw in 2008 \$ _____

Goals for business:

Year 1: # New clients/customers _____
Additional Gross Sales \$ _____
Increase in Owners Draw \$ _____

Year 3: # New clients/customers _____
Additional Gross Sales \$ _____
Increase in Owners Draw \$ _____

(Please attach a separate sheet, if necessary, to answer the following questions)

What are your personal and business strengths?

What business challenges are you facing?

What has changed about your business or what needs to change in order to grow your business?

What new business opportunities have you identified?

How have you positioned your business to survive and be resilient during this economic downturn?

What do you want your business to look like in three years?

Do you currently have or use the following: (check all that apply)

- Business Plan**
- Marketing Plan**
- Income Statements**
- Balance Sheets**
- Income & Expense Budget**
- Cash Flow Statements**
- Proforma Financial Statements**